



**S**INGAPORE  
**H**EPATITIS  
**C**ONFERENCE



**EASL** | Singapore  
The Home of Hepatology

**27 - 28 May 2016 • Singapore**

[www.singaporehepatitisconference.com](http://www.singaporehepatitisconference.com)

Treatment Strategies to eradicate HBV and HCV

## INVITATION FOR INDUSTRY SUPPORT



In Partnership with:

Endorsed by:



**ICHEP**  
International Coalition of  
Hepatology Education Providers



# INTRODUCTION

Dear Industry Partners,

The **3<sup>rd</sup> Singapore Hepatitis Conference (SHC 2016)** is a dynamic meeting poised to create awareness, provide practical tips and new updates, and share exciting developments in the clinical management of HBV and HCV. SHC 2016 will be held on 27 and 28 May 2016 at Suntec Singapore.

SHC is pleased to announce its second year of collaboration with the European Association for the Study of the Liver (EASL). EASL will showcase yet another highly anticipated “Best of EASL” sessions over the 2-day Conference.

SHC-EASL 2015 was an outstanding success with over 300 participants from 28 countries making it nearly twice the registration numbers during the first edition of SHC in 2014. It featured 22 internationally renowned speakers and consisted of plenary sessions, case discussions, debates and poster presentations. The scientific programme provided a multi-disciplinary approach to the assessment, diagnosis and treatment strategies to eradicate HBV and HCV.

We look forward to welcoming your participation in SHC 2016.

Sincerely,



**Professor Seng Gee Lim**  
Chairman  
Singapore Hepatitis Conference

# INFORMATION FOR SPONSORS

## **APPLICATION FOR SPONSORSHIP**

Application for Sponsorship can be made in writing with the enclosed booking enquiry form to:

### **Singapore Hepatitis Conference Pte Ltd**

Singapore Hepatitis Conference Pte Ltd  
20 Maxwell Road  
#09-17 Maxwell House  
Singapore 069113  
Tel: +65 6408 9790

## **CANCELLATION / MODIFICATION OF ITEMS POLICY**

Cancellation / Modification of items must be made in writing to:

### **Singapore Hepatitis Conference Pte Ltd**

20 Maxwell Road  
#09-17 Maxwell House  
Singapore 069113  
Tel: +65 6408 9790

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/modification of items made on or before 15 December 2015, inclusive.
- 50% of the agreed package amount if the cancellation/ modification of items made between 15 December 2015 and 10 March 2016 inclusive.
- 100% of the agreed package amount if the cancellation/ modification of items made from 11 March 2016 onwards.

## **SPONSORSHIP TERMS & CONDITIONS**

Once a Sponsorship Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

## **TERMS OF PAYMENT**

60% with signed contract

40% by 15 March 2015

All payments must be received before the start date of the Conference.

## **PAYMENT METHODS**

- **Option 1:** Payment by cheque. Please make cheques payable to:  
**Singapore Hepatitis Conference Pte Ltd**
- **Option 2:** Payment by Bank Transfer. Please make drafts payable to:  
**Singapore Hepatitis Conference Pte Ltd**

### **Bank Details: To be Advised**

Bank charges are the responsibility of the payer.

# SPONSORSHIP PACKAGES

## SPONSORSHIP PACKAGES

### ***PLATINUM SPONSORSHIP PACKAGE***

The Platinum Sponsorship package will include:

#### **Complimentary Registrations**

- Fifty (50) complimentary delegate registrations is included in this package
- Additional registrations, can be discussed if necessary

#### **Poster Presentation**

- Opportunity to place ten (10) abstract posters in the poster area (subject to the review and approval)

#### **Advertising**

- One (1) full-page, full colour advertisement at the Final Programme
- One (1) A4 bag insert

#### **Acknowledgment**

- Acknowledgment on Sponsors' Board on-site
- Acknowledgment in the Conference Website
- Acknowledgment on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

#### **Exhibition**

- 36 sqm raw exhibit space (furniture, build-up, and electrical fittings are not included)

## ***GOLD SPONSORSHIP PACKAGE***

The Gold Sponsorship package will include:

### **Complimentary Registrations**

- Thirty (30) delegate registrations
- Additional registrations may be discussed if necessary

### **Poster Presentation**

- Opportunity to place ten (10) abstract posters in the poster area (subject to review and approval)

### **Advertising**

- One (1) full-page, full colour advertisement at the Final Programme

### **Acknowledgment as a Gold Sponsor**

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

### **Exhibition**

- 18 sqm raw exhibit space (furniture, build-up, and electrical fittings are not included)

## **SILVER SPONSORSHIP PACKAGE**

The Silver Sponsorship package includes:

### **Complimentary Registrations**

- Twenty (20) delegate registrations
- Additional registrations may be discussed if necessary

### **Poster Presentation**

- Opportunity to place five (5) abstract posters in the poster area (subject to review and approval)

### **Acknowledgment as a Silver Sponsor**

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

### **Exhibition**

- 9 sqm raw exhibit space (furniture, build-up, and electrical fittings are not included)

## ***BRONZE SPONSORSHIP PACKAGE***

The Bronze Sponsorship package includes:

### **Poster Presentation**

- Opportunity to place five (5) abstract posters in the poster area (subject to review and approval)

### **Acknowledgment as a Bronze Sponsor**

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

### **Exhibition**

- 1 table top display with 2 chairs and 1 powerpoint inclusive

## ***SUPPORTING SPONSORSHIP PACKAGE***

The Supporting Sponsorship package includes:

### **Poster Presentation**

- Opportunity to place two (2) abstract posters in the poster area (subject to review and approval)

### **Acknowledgment as a Supporting Sponsor**

- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Conference Website
- Acknowledgement on Sponsors' List in the Final Programme
- Public acknowledgement of contribution

### **Exhibition**

- 1 table top display with 2 chairs and 1 powerpoint inclusive

# SPONSORSHIP BOOKING FORM

Please complete and send to:

**Singapore Hepatitis Conference Pte Ltd**

20 Maxwell Road  
#09-17 Maxwell House  
Singapore 069113  
Tel: +65 6408 9790

CONTACT NAME:	
COMPANY NAME:	
ADDRESS:	
POST/ZIP CODE:	COUNTRY:
TELEPHONE:	FAX:
E-MAIL:	

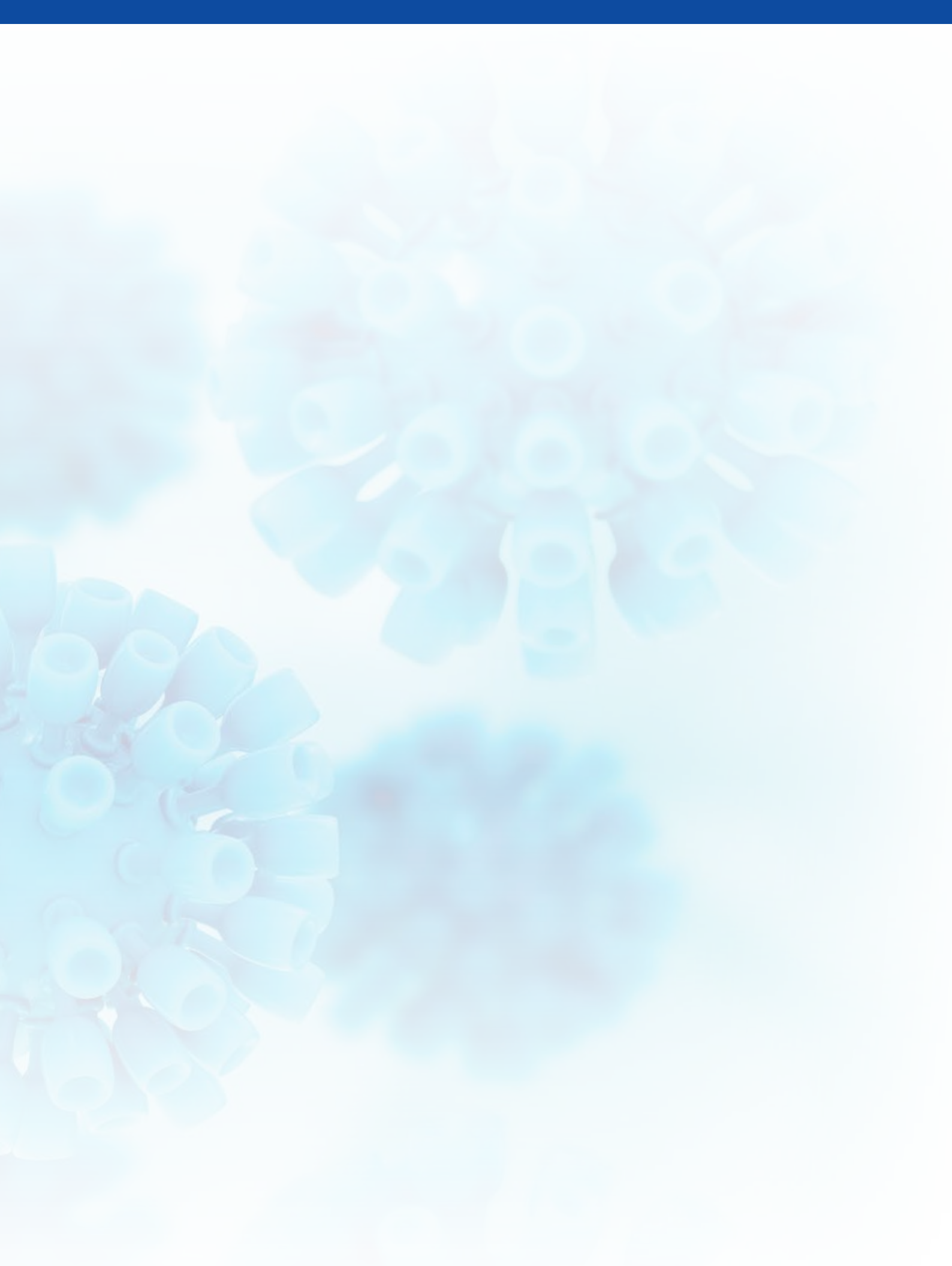
*I would like to book the following Sponsorship Items:*

SPONSORSHIP ITEM	✓
PLATINUM SPONSORSHIP PACKAGE	
GOLD SPONSORSHIP PACKAGE	
SILVER SPONSORSHIP PACKAGE	
BRONZE SPONSORSHIP PACKAGE	
SUPPORTING SPONSORSHIP PACKAGE	
TABLE TOP EXHIBITOR	

- Provisional Booking – The item will be released if not confirmed within 14 days
- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 60% deposit invoice

Signature: \_\_\_\_\_ Date: \_\_\_\_\_







For more information, please contact:

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Email: [info@singaporehepatitisconference.com](mailto:info@singaporehepatitisconference.com)